

## Progress Card: Gold Measures

- Well understood and agreed upon data sources
- Able to set a quantifiable goal for 2021
- Reasonable historic data and accuracy
- University can take action to influence

Entering year	Campus	2013	2014	2015	2016	Goal/Year
4-year graduation rate	Crookston	46.2%	45.2%	44.1%	48.9%	45%/2017 cohort
	Duluth	40.9%	46.6%	48.6%	46.0%	45%/2017 cohort
	Morris	48.9%	49.1%	48.1%	50.1%	60%/2017 cohort
	Rochester	60.0%	55.4%	50.0%	55.9%	60%/2017 cohort
	Twin Cities	68.4%	71.1%	71.7%	72.7%	65%/2017 cohort
Entering year		2011	2012	2013	2014	Goal/Year
6-year graduation rate	Crookston	58.9%	53.0%	53.2%	57.0%	60%/2015 cohort
	Duluth	65.1%	64.9%	66.7%	68.6%	68%/2015 cohort
	Morris	64.1%	69.9%	62.8%	65.5%	80%/2015 cohort
	Rochester	69.4%	66.4%	65.2%	60.7%	60%/2015 cohort
	Twin Cities	80.6%	80.4%	83.2%	84.5%	82%/2015 cohort
Entering year		2013	2014	2015	2016	Goal/Year
4-year graduation rates of Pell-eligible students	System	50.9%	53.6%	54.3%	53.7%	54%/2017 cohort
		2017-18	2018-19	2019-20	2020-21	Goal
Freshman average ACT	Twin Cities	28.4	28.4	28.3	28.0	>28.0
		2015-16	2016-17	2017-18	2018-19	Goal/Year
Institutional gift aid	System	\$246M	\$260M	\$267M	\$276M	\$275M/2021
		FY2016	FY2017	FY2018	FY2019	Goal/Year
R&D expenditures	Twin Cities	\$910M	\$922M	\$955M	\$1.013M	\$900M/2021
		FY2016	FY2017	FY2018	FY2019	Goal/Year
Medical School ranking	Twin Cities/ Duluth	34	33	30	27	Top 20/2021
		2015	2016	2017	2018	Goal/Year
Faculty awards (N and Rank: Public Universities)	Twin Cities	35 (7th)	27 (7th)	26 (8th)	25 (9th)	35+ (Top 10)/2021
		2014	2015	2017	2019	Goal/Year
% Participation, Employee Engagement Survey	System	64%	67%	71%	74%	72%/2021
		FY2016	FY2017	FY2018	FY2019	Goal/Year
Op Ex—continued progress on \$90M	System	\$53.8M	\$68.4M	\$79.1M	\$91.3M	\$90M/FY19

## Maroon Measures

Strategic Focus	Campus	Performance Drivers/Outcomes	2014	2015	2016	2017	Goal
Undergraduate Education	Twin Cities	Twin Cities transfer student 3-year graduation rate	64.6%	63.8%	60.9%	63.5%	> 65%
			2016-17	2017-18	2018-19	2019-20	Goal
Graduate Education	Twin Cities/Duluth	Graduate and professional degrees awarded	5,372	5,236	5,366	4,995	>5,250
			2015-16	2016-17	2017-18	2018-19	Goal
Financial Accessibility	System	Median undergraduate debt at graduation	\$24,645	\$24,268	\$23,635	\$23,609	Grow no faster than CPI; Correct for federal/state policy changes
			2014	2015	2017	2018	Goal
Inclusive Success	Twin Cities	Students of color with a favorable sense of belonging on campus (SERU survey)	58.9%	57.3%	52.3%	49.9%	Match to non-SOC response (currently 63.1%)
			2017	2018	2019	2020	Goal
Serving Minnesota Students	System	Percent of incoming new (and all currently enrolled undergraduate) students who are Minnesota high school graduates	69.4% (70.6%)	71.3% (70.7%)	70.5% (70.9%)	73.8% (72.2%)	Maintain historical access
			2016	2017	2018	2019	Goal
	System	Percent of Minnesota high school graduates that elect to attend college in Minnesota and enroll at the U of M as freshmen	18.8%	19.6%	18.8%	18.6%	Maintain historical access
			2017-18	2018-19	2019-20	2020-21	Goal
Health Sciences	Twin Cities/Duluth/Rochester	Enrollment in in-demand health science specialties (Nursing, Pharmacy, Dentistry)	2,075	2,163	2,202	2,277	>2,100
	Twin Cities/Duluth/Rochester	The total combined fall enrollments in the Academic Health Center schools and the AHC Center for Allied Health	6,176	6,567	6,609	6,864	> 6,350
			2016-17	2017-18	2018-19	2019-20	Goal
Research	Twin Cities	National public research ranking	8	9	9	10	Maintain top 10
	System	MN-IP agreements	72	86	103	73	10% annual growth
			2016-17	2017-18	2018-19	2019-20	Goal
Land Grant Mission	System	Public service expenditures	\$304M	\$285M	\$244M	\$276M	>\$245M
			2012-13	2013-14	2014-15	2015-18	Goal
Academic Excellence	Twin Cities	Citations per faculty member	126	124	133	No update	>125
			2000-05	2005-10	2010-15	2015-20	Goal
	System	National scholarships awarded to students	31	52	75	65	>80 from 2015-2020
			FY2016	FY2017	FY2018	FY2019	Goal
Operational Excellence	System	Spending on leadership & oversight vs. mission and mission support (%)	8.5%	8.5%	8.7%	8.8%	Decrease over time
	System	GSF in poor or critical condition (facility condition assessment)	8.43M	8.50M	8.53M	8.73M	Decrease over time
	System	Sustainability—Metric tons of greenhouse gasses (2008 base level: 703,311)	571,595	584,033	474,742	449,042	50% reduction from 2008 levels by 2021 (351,656)
	System	Credit rating	Aa1	Aa1	Aa1	Aa1	Maintain per Board policy
			2007-10	2008-11	2009-12	2010-13	Goal
Athletics	Twin Cities	Graduation Success Rate (GSR)	91.9%	93.1%	93.7%	93.8%	Maintain recent gains