UMN Post-Collegiate Outcomes Project

Office of Institutional Research, Assessment, and Policy Analysis
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Lesley Lydell

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We had so many questions.....as do our legislators, parents, students, and accreditors

Where are our graduates working?

How much are they making? By field? By degree level?

Are they in fields related to their major?

How do occupations change over time?

Is the U of M an equalizer for students who come from lower socioeconomic backgrounds?

**What does further education look like?**

What are the personal and social capital gains of U of M graduates?
Each campus and many of the colleges in the Twin Cities doing their own first destination surveys.....
U of M Post-Collegiate Outcomes Project

- Longer time horizon: 5, 10+ years out
- Systematic approach: system-wide and across all student levels
- Primary data sources non-surveys
Better and broader data sources now available….still not complete

Current data sources

- **Statewide Longitudinal Education Data System (SLEDS)** – MN Unemployment Insurance info: salary, industry of employment, full-time/part-time
- **Clearinghouse** – pursuit of additional education, including and beyond just UMN
- **Emsi** (public records) – 15 years of data on employment metrics of all degree levels (employers, occupation, locale, & skills)

Future data source

- **U.S. Census Bureau Longitudinal Employer-Household Dynamics Post-Secondary Employment Outcomes Project**
  Provide a national view
Data Overview: SLEDS

Received from SLEDS:

• UMN degrees/certificates awarded (2006-16): 152,588 (includes holders of multiple degrees; unique students: 137,968)
• UMN completers’ (2006-16) with employment records: across all years: 124,721

How did SLEDS do?

• UMN completers’ unique students (2006-16): 140,625 from central records vs. 137,968 in SLEDS: Missing 1.89%
• Any SLEDS employment data: n=124,721: (124,721/140,625=88.7%)
SLEDS Example: Percentage of UMN Graduates Employed* in Minnesota

Cohort of Students Tracked Over Time Systemwide: Baccalaureate, 2007, $N = 8,341$

*Number who had any salary data: Outcomes represent only the graduates who worked in Minnesota as identified in the state’s Unemployment Insurance wage records.

Note. UMN Rochester is not included.
SLEDS Example: Percentage of UMN Graduates Employed in Minnesota by Campus


Note: UMN Rochester: Baccalaureate, 2013, N = 53
SLEDS: Percentage of UMN Graduates Employed in Minnesota: Of those Employed: % Full-Time vs Part-Time

Cohort of Students Tracked Over Time Systemwide: Baccalaureate, 2007, N = 8,341

Note. UMN Rochester is not included.
SLEDS: Percentage of UMN Graduates Employed in Minnesota:
Of those Employed: % Full-Time by Campus

Note: UMN Rochester: Baccalaureate, 2013, N = 53
**SLEDS: UMN Alumni Earnings Over Time (2007-2016)**

Cohort of Students Tracked Over Time Systemwide: Baccalaureate, 2007, \( N = 8,341 \)

**Full-Time**

<table>
<thead>
<tr>
<th>Year</th>
<th>25th Percentile</th>
<th>Median</th>
<th>75th Percentile</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td>$31,144</td>
<td>$40,072</td>
<td>$54,065</td>
</tr>
<tr>
<td>2008</td>
<td>$38,072</td>
<td>$48,065</td>
<td>$69,061</td>
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<tr>
<td>2009</td>
<td>$45,072</td>
<td>$54,072</td>
<td>$75,072</td>
</tr>
<tr>
<td>2010</td>
<td>$52,072</td>
<td>$60,072</td>
<td>$81,072</td>
</tr>
<tr>
<td>2011</td>
<td>$59,072</td>
<td>$66,072</td>
<td>$87,072</td>
</tr>
<tr>
<td>2012</td>
<td>$66,072</td>
<td>$72,072</td>
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<tr>
<td>2013</td>
<td>$73,072</td>
<td>$78,072</td>
<td>$99,072</td>
</tr>
<tr>
<td>2014</td>
<td>$80,072</td>
<td>$84,072</td>
<td>$105,072</td>
</tr>
<tr>
<td>2015</td>
<td>$87,072</td>
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</tr>
<tr>
<td>2016</td>
<td>$94,072</td>
<td>$96,072</td>
<td>$117,072</td>
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</table>

**Part-Time**

<table>
<thead>
<tr>
<th>Year</th>
<th>25th Percentile</th>
<th>Median</th>
<th>75th Percentile</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007</td>
<td>$6,361</td>
<td>$13,473</td>
<td>$22,520</td>
</tr>
<tr>
<td>2008</td>
<td>$9,361</td>
<td>$18,361</td>
<td>$33,515</td>
</tr>
<tr>
<td>2009</td>
<td>$12,361</td>
<td>$23,361</td>
<td>$43,515</td>
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<tr>
<td>2010</td>
<td>$15,361</td>
<td>$28,361</td>
<td>$53,515</td>
</tr>
<tr>
<td>2011</td>
<td>$18,361</td>
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<td>$63,507</td>
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<tr>
<td>2012</td>
<td>$21,361</td>
<td>$38,361</td>
<td>$73,507</td>
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<tr>
<td>2013</td>
<td>$24,361</td>
<td>$43,361</td>
<td>$83,507</td>
</tr>
<tr>
<td>2014</td>
<td>$27,361</td>
<td>$48,361</td>
<td>$93,507</td>
</tr>
<tr>
<td>2015</td>
<td>$30,361</td>
<td>$53,361</td>
<td>$103,507</td>
</tr>
<tr>
<td>2016</td>
<td>$33,361</td>
<td>$58,361</td>
<td>$113,507</td>
</tr>
</tbody>
</table>

*Note.* UMN Rochester is not included.

Earnings are based on a calendar year and are inflation-adjusted to reflect 2020 dollars.
SLEDS: UMN Alumni Full-Time Median Earnings Over Time (2007-2016)

Note: UMN Rochester: Baccalaureate, 2013, N = 53

Earnings are based on a calendar year and are inflation-adjusted to reflect 2020 dollars.
Data Overview: National Student Clearinghouse

- National look at further enrollments of UMN enrollees (both transfer and graduate/professional study)

Submitted to NSC:
- enrolled at UMN (Fall 2004-Fall 2017): 343,110

Received from NSC:
- 4,039,240 records (multiple rows per person, UMN+non-UMN) of which:
  - 1,798,332 records (multiple rows per person, non-UMN) of which:
    - unique headcount graduated (non-UMN): 115,423
### Example Clearinghouse: Further Education: UMN System

**Degree Received: Baccalaureate, 2007, N = 8,341**

31% received postbaccalaureate degrees/certificates between **2007-2016**
*(counted highest degrees/certificates earned)*

<table>
<thead>
<tr>
<th>Degree/Certificate</th>
<th>UMN</th>
<th>Non-UMN Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Postbaccalaureate Certificate</td>
<td>12</td>
<td>44</td>
</tr>
<tr>
<td>Master's Degree</td>
<td>683</td>
<td>1,171</td>
</tr>
<tr>
<td>Postmaster's Certificate</td>
<td>1</td>
<td>6</td>
</tr>
<tr>
<td>Doctoral-Research Degree</td>
<td>39</td>
<td>114</td>
</tr>
<tr>
<td>Doctoral-Professional Degree</td>
<td>214</td>
<td>305</td>
</tr>
<tr>
<td>Overall</td>
<td>949</td>
<td>1,640</td>
</tr>
</tbody>
</table>

*Note. UMN Rochester is not included.*
### Example Clearinghouse: Further Education: UMN System

**Degree Received: Baccalaureate, 2007, \( N = 8,341 \)**

<table>
<thead>
<tr>
<th>UMN Campus</th>
<th>% received postbaccalaureate degrees/certificates between 2007-2016 (counted highest degrees/certificates earned)</th>
</tr>
</thead>
<tbody>
<tr>
<td>UMN System</td>
<td>31%</td>
</tr>
<tr>
<td>UMN Twin Cities</td>
<td>33%</td>
</tr>
<tr>
<td>UMN Crookston</td>
<td>16%</td>
</tr>
<tr>
<td>UMN Duluth</td>
<td>25%</td>
</tr>
<tr>
<td>UMN Morris</td>
<td>36%</td>
</tr>
<tr>
<td>UMN Rochester</td>
<td>11%</td>
</tr>
</tbody>
</table>

*Note: UMN Rochester: Baccalaureate, 2013, \( N = 53 \)*
Data Overview: Emsi

- Emsi matches an institution’s past student records to its database of over 106 million professional profiles from web scraping to get detailed alumni outcome data at the program level.
- Normal match rate is approximately 40% for universities.
- University of Minnesota’s alumni 2003-2018 match rate:
  - System-wide (n=134,649 out of 215,426 or 62.5%)
  - Twin Cities (n=112,452 out of 175,096 or 64.2%)
  - Duluth (n=17,745 out of 30,388 or 58.4%)
  - Crookston (n=1,479 out of 4,399 or 33.6%)
  - Morris (n=2,703 out of 5,005 or 54.0%)
  - Rochester (n=270 out of 538 or 50.2%; graduation years: 2013-2018)

Deliverables:
- **individual-level** alumni data:
- employment data (job title, employer, location)
- skills
Emsi Example: Location of Employment
UMN Alumni from 2003-2018
Emsi Example: Location of Employment (U.S. Cities)
UMN Alumni from 2003-2018
Post-Collegiate Outcomes Next Steps....

- Socialize Project
  - Senior leadership, units across campus
- Data Governance
  - Access, level of aggregation
- Usability of results
  - Working with campus groups
- Update data sources
  - SLEDS (2017 UI records), Emsi (add 2019 graduates), 2020 NACM (add graduate alumni survey?)
- Census/OHE
  - Provide national view
Questions?

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Driven to Discover

Crookston  Duluth  Morris  Rochester  Twin Cities

The University of Minnesota is an equal opportunity educator and employer.